

Message Text

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ACTION ARA-14

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E.O. 11652: N/A
TAGS: BEXP, VE
SUBJECT: IMPORT RESTRICTIONS AND "VIDA
MODERNA" EXHIBITION.

REF: (A) CARACAS A-172 (B) CARACAS 650

1. IMPORT LICENSING REQUIREMENTS ON
HOUSEHOLD APPLIANCES, DESCRIBED IN REFTTEL, MAY
ADVERSELY AFFECT SALES OUTLOOK FOR SOME PROSPECTIVE
EXHIBITORS IN THE "VIDA MODERNA" EXHIBITION.
BASED UPON AVAILABLE INFORMATION, RECENT AND
PROSPECTIVE FUTURE IMPORT RESTRICTIONS WILL BE
APPLIED TO THOSE PRODUCTS WHICH CAN BE REPLACED BY PRODUCTS
MANUFACTURED IN VENEZUELA.

2. SUGGEST EXHIBITORS OF THE FOLLOWING TYPES OF
MERCHANDISE BE ADVISED OF NEW VENEZUELAN IMPORT
REQUIREMENTS AND POSSIBILITY THAT IMPORTS OF SPECIFIC
ITEMS WILL BE PROHIBITED. LICENSES NOW REQUIRED
FOR HOUSEHOLD REFRIGERATORS, WASHING MACHINES,
KITCHEN RANGES, TV RECEIVERS, WATER COOLERS,
PLUMBING FIXTURES, COMMERCIAL REFRIGERATION
EQUIPMENT SUCH AS DISPLAY CASES FOR COLD
STORAGE, AND WALL TILES.

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4. MARKET RESEARCH REPORT FOR EXHIBIT THEME,
IN SECTION C, DESCRIBED OPPORTUNITIES
FOR SALE OF MICROWAVE OVENS, ELECTRIC GARBAGE
UNITS, WATER FILTERS AND PURIFIERS. THESE ITEMS
MAY BE VULNERABLE TO FUTURE IMPORT RESTRICTIONS.

5. ADDITIONAL PRODUCTS WHICH MIGHT BE INCLUDED IN A

FUTURE REDEFINITION OR EXPANSION OF PRESENT
PROGRAM INCLUDE RADIONS, (NOT LIKELY THAT
SOPHISTICATED STEREO EQUIPMENT WILL BE RESTRICTED
HOWEVER), LOUDSPEAKERS, ADDITIONAL KITCHEN
APPLIANCES, DISHWASHERS, LUXURY KITCHEN AND
BATHROOM EQUIPMENT, AND
TOYS WHICH ARE NOT ELECTRICAL OR MECHANICAL.

6. IT IS EXTREMELY UNLIKELY THAT RESTRICTIONS
WILL BE PLACED UPON SPORTS EQUIPMENT AND POST
RECOMMENDS ENCOURAGEMENT OF FIRMS WITH THIS TYPE
OF MERCHANDISE TO PARTICIPATE IN THE ABOVE. THE ONLY EXCEPTION MIGHT
BE PLEASURE BOATS, BUT THESE ARE ALREADY SUBJECT
TO HIGH DUTIES.

7. POST WILL CONTINUE TO MONITOR SITUATION
AND INFORM USDOC OF ANY CHANGES IN IMPORT
REGULATION, INCLUDING CITATION OF BTN NUMBERS
WHEN PUBLISHED.
VAKY

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